

**“There is nothing
more powerful than
an idea whose time
has come.”**

Victor Hugo



**“A franc-gold combination
would bring more security”**

Prof. P. Bernholz



SWISS GOLD COINS

Simple • Practical • Safe

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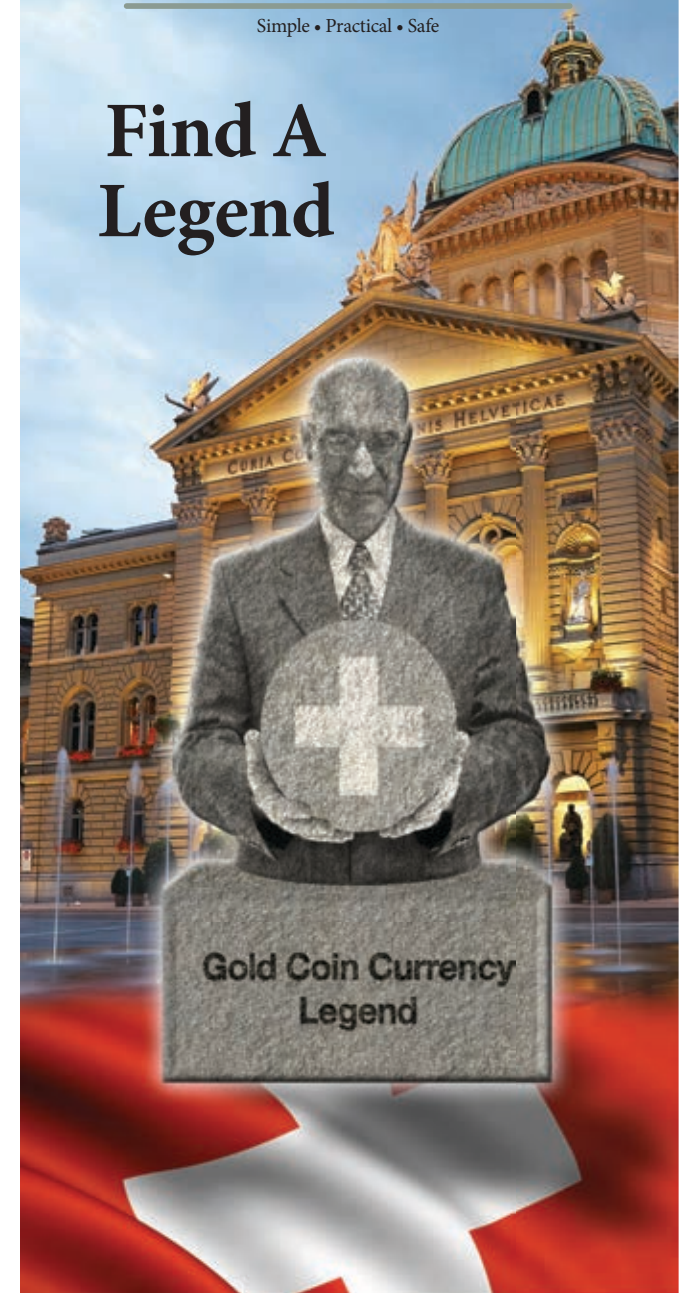
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SWISS GOLD COINS

Simple • Practical • Safe

**Find A
Legend**



**Gold Coin Currency
Legend**

A unique opportunity!

Big ideas for a better world are often politically unrealistic. Great ideas bring the satisfaction of knowledge and new insights - coupled with the frustration of one's own powerlessness. Politically realistic ideas in turn often fail to motivate any personal commitment.



The Gold Coin Currency is an "Epochal Project."

After all, it is a genuine, peaceful and realistic option to the present paper money system. It is perhaps the only realistic reformation and given the unresolved debt problems of the utmost urgency and importance. **"Only in freedom, only through a parallel standard can there ever be a just monetary reform,"** says the American Professor Hans Sennholz. **The Gold Coin Currency is such parallel standard.**



Epochal Project

An expression used by a professor to describe Gold Coin Currency.

The Gold Coin Currency is a genuine, peaceful and realistic addition to the present paper money system. Gold is the precursor and the origin of paper money and the logical alternative, should paper money ever get existential problems. A Gold Coin Currency offers small savers and the voters an additional way to protect their savings. It provides direct economic benefits to commerce, the financial sector and the overall economy via the National Bank and a more stable Swiss franc. It has a historical dimension, because it is a return to a commodity money system. It will promote awareness of money matters and contribute to stabilizing the global financial system. These statements are not personal boasting. The Gold Coin Currency is the result of many chance events and many critical contributions of dedicated and committed companions from politics, business and science.

Additional Economic Benefit

The expected additional demand for gold by the Swiss alone will raise the gold price by 11% permanently. See www.goldfranc.ch/theidea for more information.

This project is fully developed and waiting for you.

You, dear reader can fulfill the role of godparent because you belong to one of two categories:

You have the potential to fulfill the "godparent" role. This means that you have already achieved something in life, have free financial resources and are also keen to do something great and sustainable for humanity.



When Steve Jobs wanted to win the boss of PepsiCo for his company, he is said to have asked him: "Do you want to spend the rest of your life selling sugar water, or do you want a chance to change the world?" That's the spirit we were looking for, or in the words of a friend of mine: "We are looking for a legend." This project is positioned to give you the publicity of a legend.



For additional information and other printable brochures, go to:

GoldFranc.ch

Or you belong to the category of people who know people who can take on the role of a godparent.

There is no question that there are several people in Switzerland who want to do good and have the necessary financial means to do so, as witness the numerous foundations. If we want to find sponsors, this will most likely happen, as always and everywhere in life, best via personal recommendation and relationships. Let the Goldfranc Association know who you know, so we can agree on the best course of action to contact him or her.



We are not only responsible for what we do but also for what we do not do.

It is up to you, dear readers, to get the ball rolling to realize this historic project.

Thomas Jacob
President, Verein Goldfranken

